

## Wickham Market Neighbourhood Plan Business Survey initial findings

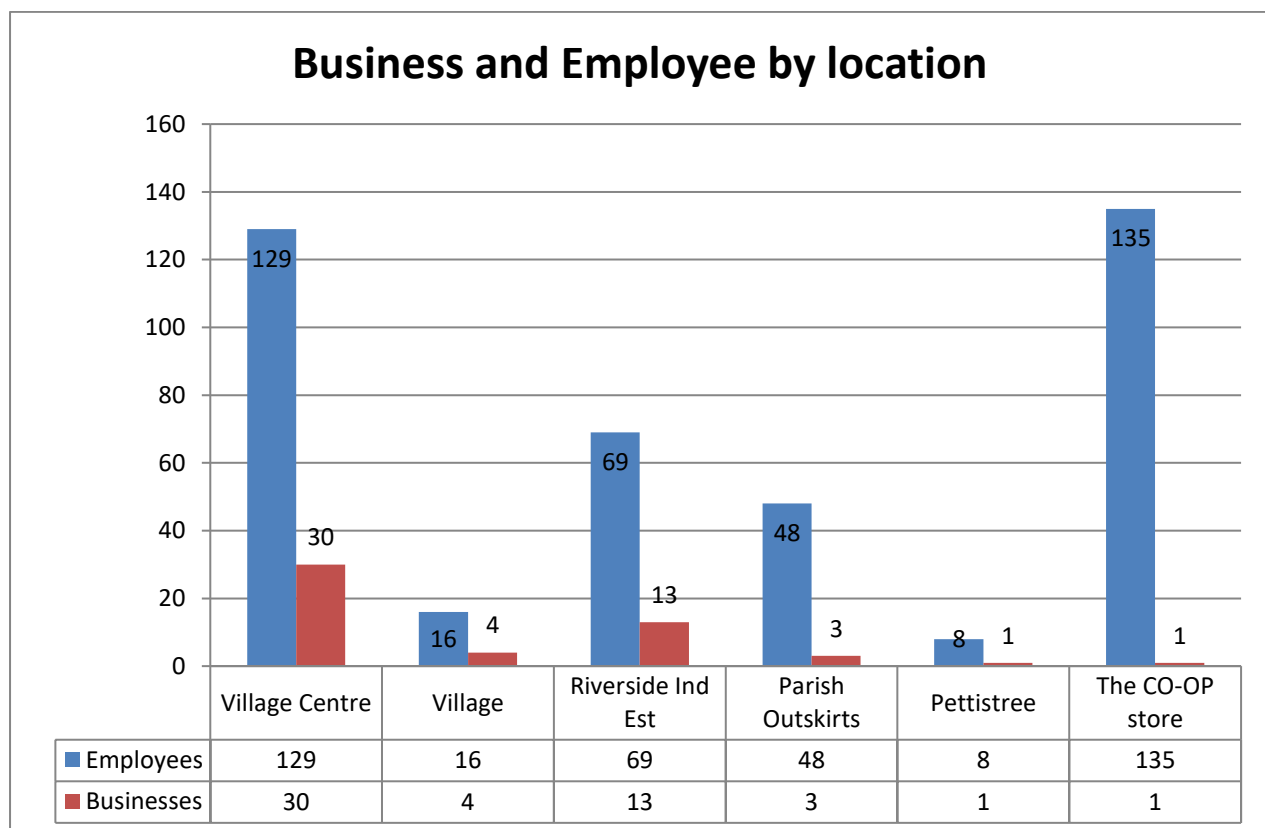


A working group consisting of George Hering, Edna Salmon and Arthur Stansfield devised a Business Survey in order to gather information from local Businesses to gain a better understanding of what their future needs would be.

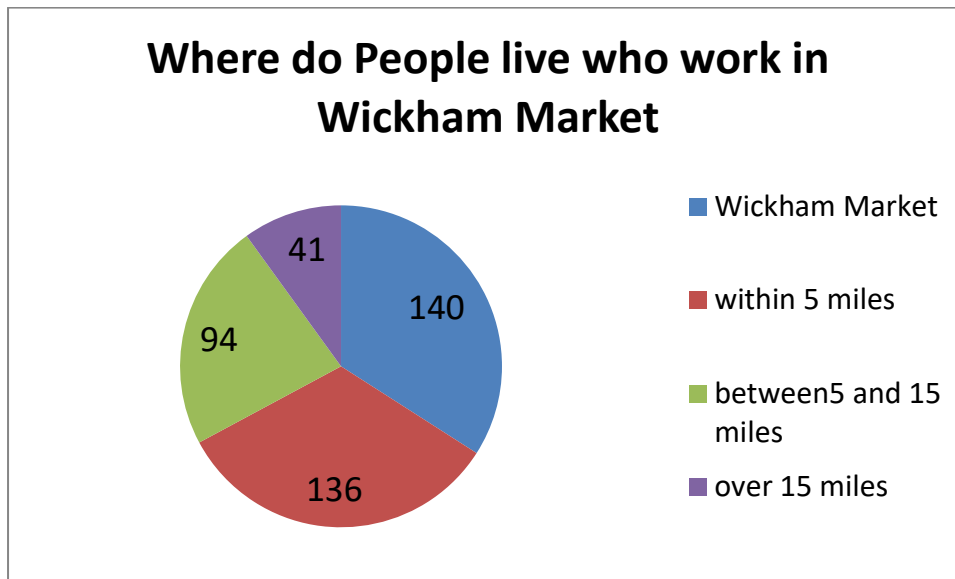
Each business was visited and the questionnaire was filled in or left to be completed and collected later.

We received information from 52 businesses employing in the region of 400 people. Here we present a summary of our initial findings along with some of the comments received. These figures do not include the Primary School, the Health Centre or Lehmann House Care Home.

The breakdown of business and employees by location is shown below.



We asked businesses how far their employees travelled to work. We found about one third lived in Wickham Market, one third from within 5 miles, a quarter within 15 miles and one tenth more than 15 miles.



Parking and Traffic Control

Retain Post Office

Good geographically

Inspirations opportunity

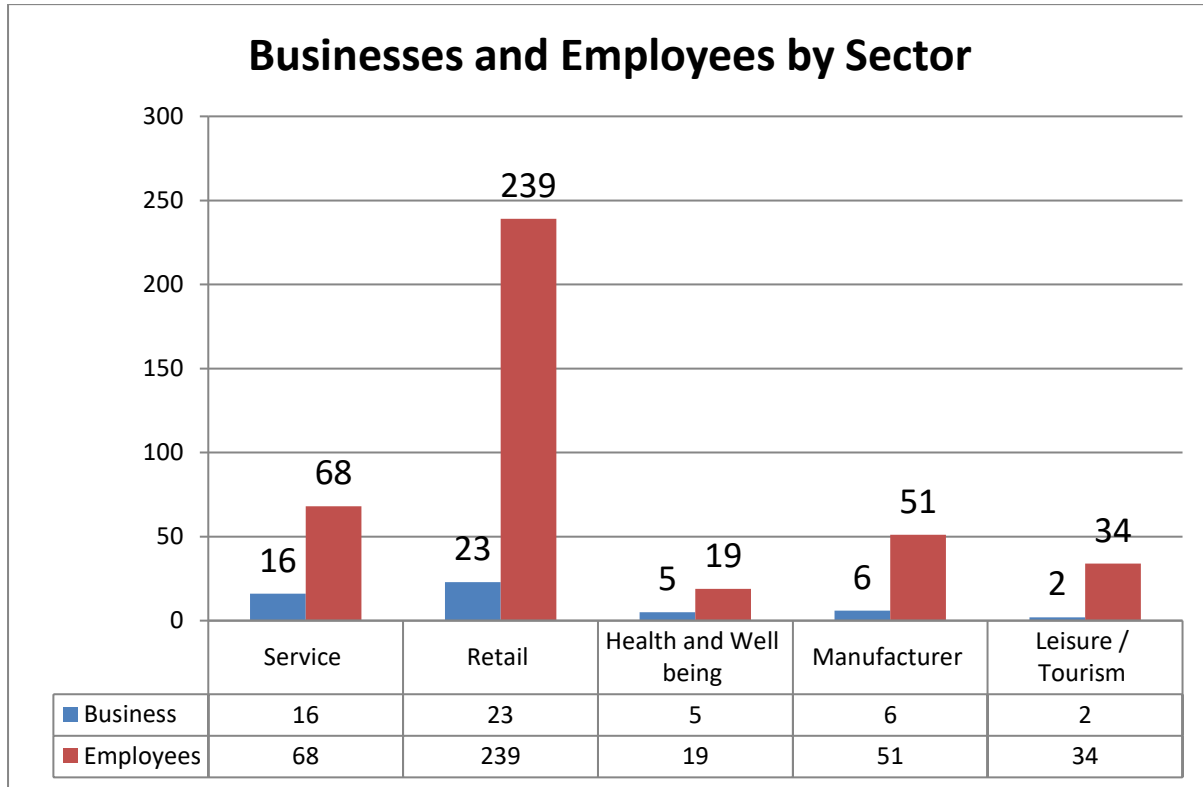
We asked businesses about the facilities and premises available in Wickham Market

<b>Information about premises and facilities</b>	<b>Yes</b>	<b>No</b>
Expectation for business expansion in the next 3 years leading to requirement for larger premises	9	38
Need for business start-up units in Wickham Market	27	16
Requirement for meeting facilities off-site, now or in the future	3	44
Parking adequate for business users at your premises or in the village	34	15
Broadband speed adequate and mobile signal reliable	24	23
Electric charging points in the village car parks would be useful for visitors or staff	8	32
Alternative green energies for example, solar, wind are a future consideration for your business	14	30
Hybrid or Electric vehicles would be considered for your business	14	28
Are recycling facilities suitable/adequate	39	6

We asked businesses about things that affected their employees and employment

<b>Information about employees</b>	<b>Yes</b>	<b>No</b>
Would affordable housing make it possible for your employees to live in Wickham Market	23	17
Is local public transport adequate for your employees	4	30
Do you recruit locally	32	7
Are you able to find people with the right skill set locally	23	14

The main business sectors and number of people employed in each sector are shown here:



*Bus routes need to be timed better*

*No more car parking charges*

Retain Post Office

*Availability of premises, central location*