

WICKHAM MARKET PARISH COUNCIL

3 Year Business Plan



May 2026 – May 2029

1. Wickham Market Parish Council vision

- 1.1. Wickham Market Parish Council aims to provide a positive and reliable organisation to meet the needs of the parish through active communication.
- 1.2. It seeks to promote, maintain and improve a good quality of life by using knowledge of the needs of groups and individuals within the parish and by making efficient and positive use of its income.
- 1.3. This business plan focuses on activities to support the Parish and the Neighbourhood Plan. These activities should also consider other agreed strategies such as the Climate Action Strategy and the Biodiversity Strategy

2. About the Council

- 2.1. Wickham Market Parish Council is the first tier of local government closest to the community, with an important role to play in promoting the parish by representing its interests. Within its limited remit, it provides and monitors efficient services and amenities to meet local need, influences other decision makers and strives to improve the quality of parish life. The council represents the views of its community to improve or provide cost effective services and amenities.
- 2.2. Residents have the opportunity to elect 13 parish councillors every four years. The Council elects a Chair and a Vice-Chair annually in May. Councillors are unpaid and receive no allowance for their duties other than travel costs for duties beyond the parish. Details of all councillors are published at <https://wickhammarket-pc.gov.uk/parish-council/councillors/>

3. Operating framework

- 3.1. The Parish Council will carry out its statutory duties as required by:
 - Meeting 6 times per year to manage the business of the Council. These meetings operate within the Council Standing Orders. One of these meetings will be the Annual Meeting of the Parish Council at which the Chair for the coming year will be elected. All full Council meetings are open to the public with a period set aside for members of the public to address the Council. The meetings take place in Wickham Market Village Hall to allow good access and adequate meeting space.
 - The Council has its own Standing Orders and Financial Regulations which lay down the rules by which it operates and conducts business. Council's Standing Orders are based on a model prepared by the National Association of Local Councils (NALC).
 - All Parish Councillors are expected to adhere to the Code of Conduct 2020 which will also apply to the Council's Committees. Working Groups upon which the Parish Council are represented are expected to work to terms of reference agreed in full Council.
 - The Council will facilitate the holding of an Annual Parish Meeting between 1st March and 1st June each year to review the activities of the previous year and give an opportunity for residents to raise issues of concern. If in attendance, the Chair of the Parish Council will preside over the meeting.
 - The Parish Council aims to promote the economic, social and environmental wellbeing of the Parish and to contribute to a sustainable and inclusive community.

4. Business Plan Objectives

4.1. Parish benefit

To represent Wickham Market Parishioners and to improve the facilities and infrastructure within Wickham Market. This will be achieved by being a professional and competent Parish Council, which is open and accountable and ensures sound financial management of Parish Council resources.

4.2. Village administration

To ensure the ongoing administration of Wickham Market Parish and the facilitation of the Parish Council's activities. Be a good and fair employer by providing fulfilling work opportunities and conditions for staff. Continue to seek and improve established channels of communication and find new ways of engaging and communicating with the residents of Wickham Market.

4.3. Council development

To provide the Chair, Vice-Chair, Councillors, the Parish Clerk and Deputy Clerk with the education and knowledge to enable them to contribute to the advancement and improvement of Wickham Market Parish. To ensure Councillors have the opportunity to keep abreast of new opportunities and policies. To improve Council services to the public by encouraging members and staff to develop their skills through appropriate training.

4.4. Financial planning and control

To ensure the ongoing financial viability of Wickham Market Parish Council and provide high quality, efficient, cost effective and sustainable services. To ensure the Financial Budget is monitored on a regular basis to ensure any anomalies are highlighted to the Parish Council for appropriate action. A financial report will be presented to the full Council at each meeting.

4.5. Strategic planning/Key projects

To ensure Wickham Market Parish Council has a long-range plan for the future the following objectives will be included in the Parish Council's 3-year Business Plan.

- Work with County and District Councils to ensure the maintenance Public Footpaths.
- Improvement of communication and engagement by the Parish Council using our new social media accounts: Facebook, Twitter, Instagram and Next Door together with Wickham Market Parish News, our bimonthly parish magazine
- To continue to address concerns over speeding by managing our four Speed Indicator Devices (SID), collating data and using this to support requests for additional traffic calming measures via Suffolk Highways and Suffolk Constabulary. **Add 20 mph speed limit implementation to increase safety and make village more pleasant for residents and visitors. The Hill is being used increasingly as a cut through route, and speeds are excessive. Road crossing is becoming hazardous.**
- Continue to improve plans for traffic calming measures by working with Sizewell C and influencing mitigation measures for the additional expected 1,000 vehicles per day.
- Ensure that the Community Infrastructure Levy (CIL) income is spent on projects that have been identified as providing, improving, replacing, operating or maintaining infrastructure that supports the development of the Parish Council's area or anything else concerned with addressing the demands that development places on the area. Input to the discussions regarding infrastructure required within the village will also be received from Council's Committees.

5. Communication and Engagement

5.1. To provide a channel of communication for the views and expressions of the local community and to be responsive to it needs and aspirations. The Parish Council will continue to develop use of social media, improve the website and develop the parish magazine to encourage feedback from residents.

6. Wickham Market Parish Council Committees and Groups

6.1. Finance and General Purpose Committee

Reviews financial information ahead of presentation to the full council. Has delegated powers to approve payments. Reviews governance documents and processes for effectiveness

6.2. The Planning Committee

The Parish Council is a statutory consultee in the East Suffolk Planning process. All planning applications within the Parish of Wickham Market are examined and commented on by this group on behalf of Wickham Market Parish Council. The Planning committee has been granted full-delegated powers to make Council decision regarding responses to the appropriate authorities.

6.3. Staffing and Personnel Committee

Advises the council on all staffing matters and acts as line management for the Parish Clerk

6.4. Sizewell C Committee

Keeps the council apprised of all developments with the project to build a new nuclear power station at Sizewell. Advises on issues and mitigations available.

6.5. The Village Hall Modernisation Committee

Raising funds and managing the process of modernising the village hall to create a good quality and versatile community space

6.6. The Climate Change Working Group

Formed as a direct response to the Parish Council taking steps to address the growing climate emergency and in recognition of the need to protect the environment. The Parish Council has adopted a Climate Action Strategy which commits the Parish Council to embedding green awareness in its policy and organisational development. Central to this is the need to raise awareness of the climate crisis within the community and to encourage groups to come together to take action in achieving the Suffolk County Council target of being carbon neutral by 2030.

6.7. Emergency Plan Working Group

Creating and publishing plans to manage a range of emergencies

6.8. Environment and Leisure Working Group

Oversees the cemetery.

Wickham Market Parish Council action plan for 2025-28

Objective and Alignment	Action	Timescale	Estimated Cost	Priority 1,2,3 or quick win, just do it
Mitigate the risk of loss of employees (Village Administration)	<ul style="list-style-type: none"> Support employees with their work Provide more volunteer help with large activities such as seasonal markets Ensure that employees work is understood clearly to support recruitment 	Ongoing		
Ensure new councillors have the skills to be effective. (Parish Benefit)	<ul style="list-style-type: none"> Identify new councillors existing skills. From Skill sets, identify training needs. Book appropriate training courses. 	Ongoing		
Add Maintenance of village gateways to Grounds Maintenance (Parish Benefit)	<ul style="list-style-type: none"> Include grass cutting around village gateways to improve village presentation (northern gateway added to schedule in 2025) Consider gateway flower or shrub borders 	Ask SZC Or gardening club		2
Make the Cemetery cost neutral. (Financial Planning)	<ul style="list-style-type: none"> Challenge running costs and reduce low priority work – In Progress Identify improvement works that will reduce ongoing costs. Improvements so far have reduced grass cutting costs by over £3,500 every year going forward 	2025-26		1
Improve community engagement. (Community Engagement)	<ul style="list-style-type: none"> Improve parish website. In Progress (Delivery expected September 2025) Identify further opportunities for community engagement 	Ongoing What opportunities?		1
Provide support for volunteers (Community Engagement)	<ul style="list-style-type: none"> Manage volunteers more effectively to achieve desired end results Celebrate volunteering in the community Provide a framework for volunteering including training, risk assessments and insurance (Governance agreed in 2025) 	In Progress Do What? Green Event at Pightle?		1
Encourage more people to join the council (Community Engagement)	<ul style="list-style-type: none"> Promote Council responsibilities and achievements through published reviews Engage with the community at events and markets to encourage more members Use volunteering schemes as a step towards being a volunteer Councillor 	Annual Review in the mag		1
Maintain and improve public footpaths. (Strategic planning)	<ul style="list-style-type: none"> Liaise with County and District councils to arrange effective maintenance. Arrange regular maintenance of key footpaths (Little Lane & FP009) (done for 2025) 		£2.3k	

	<ul style="list-style-type: none"> Create better signposted walks (Simon?) 			
Improve children's play area to make is more accessible during the winter. (Parish Benefit)	<ul style="list-style-type: none"> Complete maintenance of existing equipment Lay all weather surfacing around each piece of equipment. Provide hard surface access paths 	September 2025 Task & Finish WG - Questionnaire	£14k	1
Manage speeding through the village. (Key Projects)	<ul style="list-style-type: none"> Manage and report data. Share with Suffolk highways and Suffolk constabulary. Push for the implementation of a 20mph zone within the village centre 	In hand with SZC		
Coordinate mitigation work with Sizewell C (Strategic Planning)	<ul style="list-style-type: none"> Continue to liaise closely with EDF (Sizewell owner) Continue to push for mitigation work. – In progress Apply to social fund for support with the village hall – In progress (result expected September 2025) 	2026 In hand	No cost to WMPC	1
Create plans to modernise or replace the village hall. (Strategic Planning)	<ul style="list-style-type: none"> Review funding possibilities to assess affordability (Including CIL monies) 			1
Create a Village Hall Business Plan (Strategic Planning)	<ul style="list-style-type: none"> Create a plan to further utilise the existing Village Hall - Enhance this plan to support a modernised facility Support the Village Hall Management team by removing administrative burdens 			2
Manage adequate car parking in the village centre (Parish Benefit)	<ul style="list-style-type: none"> Review current village hall parking space available Consider options for extending parking space 			2
Promote the village as a destination (Parish Benefit)	<ul style="list-style-type: none"> Construct a new website to be easier to use and well indexed by search engines promoting the village and surrounding areas (due to go live September 2025) Done Improve social media presence with parish events (ongoing) In Hand Continue to use the parish magazine to promote organisations and events (ongoing) 	Happening eg wayfinding		1
Encourage more social events (Community Engagement)	<ul style="list-style-type: none"> Capitalise on opportunities to create social events for the village Support other event organisers through <ul style="list-style-type: none"> attendance at their events, offering organisational support (example: supported Suffolk Animal Rescue fun day with WMPC Gazebos) Offering grant support 	Resources are the constraint		2

Ensure allotments are cost neutral (Parish Benefit)	<ul style="list-style-type: none"> • Manage maintenance and improvements within the overall receipts budget • Promote allotments to ensure demand is stronger than supply 	Currently are cost neutral It is		
Climate Action (Strategic Planning)	<ul style="list-style-type: none"> • Continue to develop Climate related strategies • Consider the effect on climate as part of WMPC decision making • Improve climate action communication by publishing minutes from the Climate Action Working Group • Finalise a Biodiversity Strategy for the Parish 	Ongoing		1
Coordinate mitigation work to reduce the flood risk (Parish Benefit)	<ul style="list-style-type: none"> • Work with SCC Highways, Environment Agency and landowners to press for mitigation measures • Update the public as necessary 	Ongoing		
Suggestions to consider				
	1. Lay a compacted hard surface to the path between George Lane and Crown Lane on the western side of Glebe Allotments (see map). This would support those with mobility aide or children to avoid the very narrow pavement from the Hill to the George.	2026	New path with tarmac £45-£90 per m ² . Path is 100m so at 1.5m wide could be £6.5k - £13k	1
	2. Playing Field: Crown lift some of the trees and create a dead hedge in front of the trunks. The grass could be cut but perhaps not as short as the pitch. It could provide a sheltered walking or exercise area for the many users and the dead hedge would protect the wildlife corridor behind it.		£2k - £3k?	1 / 2
	3. Village Hall Carpark: we should develop a plan to improve this to facilitate users of a hopefully modernised village hall.	Covered in existing section		
	4. With Local Government Reorganisation on the horizon, consider if there is any land that WMPC might like to have transferred from the existing county or district councils. Examples might include SX Playing Field from SCC, The Hill car park area from ESC. (I didn't include Percy Mason because this would include the public toilets, but you might think this would be a good asset? Would probably require a refit to perhaps include cubicles like Woodbridge which would also reduce	2026		1

	the under cover room area and discourage the teens from partying in them!)			
	5. Cycle path between Wickham Market and Wickham Market rail station.		Probably too expensive	3
	6. Also make Market Square- The Hill- into a more attractive and safer environment, cobbled road strips, clearer car park entry/exits and additional bench seats with backrests suitable for relaxing.			2
	7. With the George operational the Hill and Crafers Car Park are now much busier days and evenings. More pleasant surroundings will encourage further businesses.	What might this look like?		2
	8. sort the village hall playground and perhaps put up some gym machines at the top of the field similar to the ones in Aldeburgh as it might benefit the older children and young adults.-	Covered in existing section		1 / 2
	9. more engagement with the community, maybe more social events that we fund that allow us all to have fun as a community and allows us to get our faces out there and feel more approachable. I feel we need to build our relationship up with the residents and will try and think of ideas around that.-	Refer to Community Engagement sections in existing plan above		
	10. I'd love to see how Simon gets on with his walking group, this is something we started talking about years ago, but trying to engage members of the community that would love to engage with groups but do have barriers such as ill health, can't afford local groups etc, is a way we can help	2026	minimal	2
	11. a course on yoga that is for all abilities (including seated only) and free to attend, but I struggled to find a teacher by the time the grant closed. If we could fund things like this that are beneficial to health and wellbeing but people can't always access, it would be great.	2026	Agree Funding	1
	12. a suggestion for a tetra pack deposit point in the village, perhaps at the school or by the bottle bins, but requiring someone to then take these to Foxhall.	ESC plan to collect kerbside in 2026		3
	13. a business forum or something like a Chamber of Commerce? Might be good to have a business group as a	In Hand	Grants available	1

	consultee for any WMPC initiatives. being taken forward by Clare and Michelle who run a very successful nursery and education personnel placing service (and other related) company based in WM, and who have instigated an Entrepreneur and Business Owner Support Group with an evening drop-in on the last Friday of the month at the George, upstairs.	Leanne engaged with this		
	14. a short-term task and finish working group to devise a communication and engagement strategy for WMPC in relation to SZC, VH, CC, SX allotment site and perhaps our 3 year business plan.	2026	minimal	1
	15. concerned about are probably the big puddle on the VH car park,	2027 Part of VH modernisation		2
	16. alleged increases in traffic speeds and volumes with narrow footways for pedestrians	2026 Part of SZC mitigation works		1
	17. the spate of vandalism throughout the village	2026		1
	18. the future development of the old allotment site and specifically its affect on Little Lane.			2
	19. Neighbourhood plan actions Table 9:			
	• Cycleways. We should be working with Campsea Ash to get a cycleway to the station.	See item 5		
	• New Village Hall. We are working on that, but the car park must not be forgotten as it is an integral part of the facility.	Car park included in VH modernisation plan	2026	1
	• Car Park Provision. More car parking is still required particularly when the Village Hall car park reverts back to its primary use.	Car park included in VH modernisation plan	2026	1
	• Library Enhancement. This is in hand with CIL funding and hopefully a grant from the SZC Community Fund for furnishings.	In Hand, not part of WMPC plan		
	• Traffic Calming Measures. This is underway with the SZC works combined with the Speed Monitors	2026 Part of SZC mitigation works		1
	• Addressing Pedestrian Safety. This is in hand with the SZC traffic calming and we must consider it with new developments.	2026 Part of SZC mitigation works		1

	<ul style="list-style-type: none"> Provision and enhancement of Community Green Space. I hope that the Environment and Leisure WG should be able to lead on this. This means that they are responsible for more than just the Cemetery. 	2026		2
	<ul style="list-style-type: none"> Improving Youth and Play facilities. We must make sure that the Simons Cross development adds to our play facilities. Making things better for the Youth is an area that I think, at the moment, we are not doing as well as we could. 	What and How?		2
Business as usual:	BAU is managed through existing processes and job descriptions including: <ul style="list-style-type: none"> Meeting schedules Grant awarding Statutory obligations Transparency Financial Management and audits Asset management 	Throughout the year		

This business plan will be reviewed annually in July in preparation for the detailed budget for the following year to be set in December.